



FOONIS

In a faraway place called Puno, Peru, we're creating some of the softest, warmest stuff on earth. The kinds of socks, scarves, and shawls that will make you less opposed to winter. And more equipped for whatever. It's our belief that the best things are made by hand, not big warehouses or heavy machines. So when you wrap, drape, layer, bundle, and cuddle yourself in Qoñi, you can be cozy knowing there's heart and soul in every stitch.

Qoñi Alpaca.

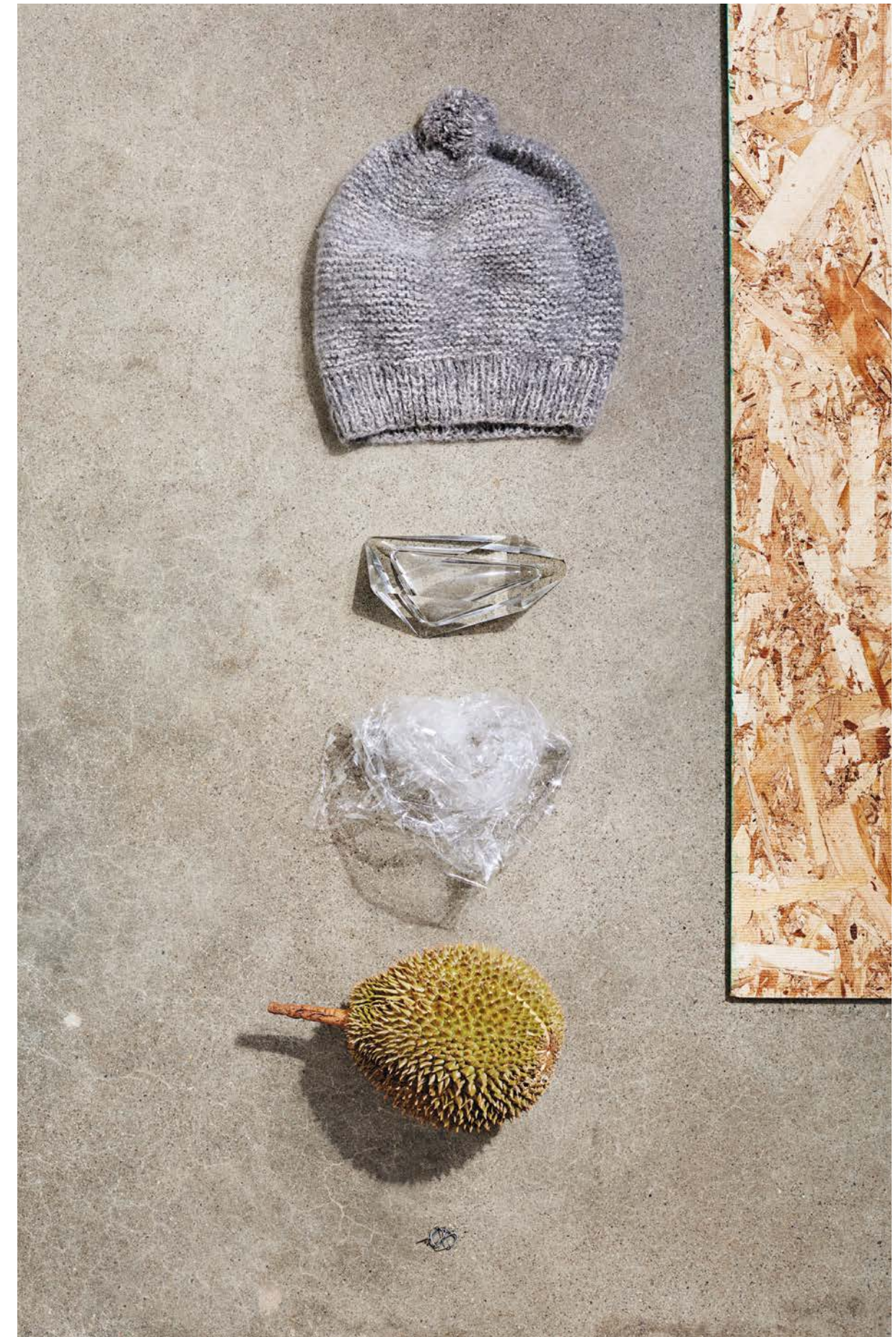
We're making the world a warmer place.



Left — Luz Beanie in Charcoal Multi. Right — Majo Toque in Soft Grey.

A World of Wonder.

Way, way up in Southeastern Peru, you'll find a nice place called Puno. It's perched on one of the highest plateaus on earth (second only to Tibet), better known as the Altiplano. It's full of colour, culture, and contradictions. Cuddly alpacas roam rocky hillsides. Moody skies meet friendly faces. Old traditions start new trends.





On him — Mojo Toque in Charcoal Speckle / Mayra Scarf in Dark Grey / Dayana Scarf in Black / White. On her — Vallya Shawl in Grey / Luz Beanie



The New Knit.

Made from local, sustainably sourced alpaca fleece, this is the kind of knit that wears well. No fuss. No fuzz. Luxurious, baby-soft, and better with age, there's a reason it goes toe-to-toe with cashmere.

Valliya Shawl in Grey.





Left — Beatriz Mittens in White. Right — Cold Knit Gloves in Black.



Meet the Makers.

Qoñi products are made by incredibly skilled women in the communities of Puno and Nuñoa. No one knits quite like them. It's a skill that's been passed down for ten thousand years and counting. If practice makes perfect, what they do is even better.

What's Ours is Yours.

Every item that makes it from our place to yours gets us one step closer to building a stronger, more independent community for artisans in Puno. We're getting warmer.



Luna Rib Knit Socks Dark Grey / White.





BRAND [TRADE]

An extraordinary collection of products and new brands
is coming from Peru to the world.

What happens when renowned international designers connect
with Master Artisan Women from the Andes to the Amazon?
The answer can be seen in products that speak to modern styles, yet
are made with weaving know-how that is thousands of years old.
Four extraordinary communities are sending their finest handmade
creations—and their stories—as ambassadors of Peruvian
culture and excellence. Every piece is also a testament to the
beauty and wisdom of the women who made them.

Brandtrade: Products for people who love the world.
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